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Investing in marketing tactics without a strategy is throwing away good money. Without a clear-cut road map and a direction to reach your goals, your business may never see the success it deserves.

501 Killer Marketing Tactics to Increase Sales, Maximize ...

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Bigger, Badder, Better! ATTACK OF THE KILLER MARKETING TACTICS! A few years back, marketing super-guru Tom Feltenstein in 401 Killer Marketing Tactics rewrote the book on high-impact marketing that works. Fast-forward to today and new technologies, more sophisticated consumers/competitors, and a whole new media landscape have changed all the rules.

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E-Book - 459 pages This book is a working manual of promotional ideas and programs for your business, based on the guiding principle that everything you need in order to grow your business is within your four walls and your neighborhood. This is a gold mine of tactics (the building blocks of the marketing plan of any organization) that when selected, assembled, and tailored by you, will help ...

501 Killer Marketing Tactics to Increase Sales, Maximize ...

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501 Killer Marketing Tactics To

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501 Killer Marketing Tactics - To increase sales, maximize ...

A good marketing plan is driven by strategy, but the details and tactics will give it the push it needs. The plan has to show result of each activity so that it becomes easy to measure ROI .

Council Post: 6 Steps To Developing A Killer Marketing ...

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5 Steps to Creating a Killer Marketing Strategy

With retail marketing being one of the most competitive industries to be in, it could not be more critical to gain votes of confidence on your products through a sea of 5-star reviews. Of course, your products actually need to be well-received to earn these justly, but assuming you do have items on the market with great reviews, you should absolutely be showing these reviews off.

501 Killer Marketing Tactics to Increase Sales, Maximize ...

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