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The partial least squares path modeling or partial least squares structural equation modeling (PLS-PM, PLS-SEM) is a method of structural equation modeling which allows estimating complex cause-effect relationship models with latent variables.. Overview. PLS-PM is a component-based estimation approach that differs from the covariance-based structural equation modeling.

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A primer on partial least squares structural equation modeling (PLS-SEM) Adrian Leguina Cathie Marsh Institute for Social Research (CMIST), The University of Manchester, Manchester, UK Correspondence adrian.leguinaruzzi@manchester.ac.uk. Pages 220-221 Published online: 21 Jan 2015.

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