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market where there is no estimated scope,
such as the country like

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list consecutively for several years. The brand's growth is driven mainly by its 'everyday low prices' strategy and the large assortment of merchandise it offers.

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Mart Stores Inc. This case study was produced for the Corporate Strategy and Public Affairs Lecture, The Graduate School of Political Management, George Washington University.

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year 2011, Wal-Mart is considered a “best-in-class” company for its supply chain management practices.

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to grow from strength to strength through the last four and a half decades.

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