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Avijit Dalal - Product Marketing Manager - People.ai | LinkedIn

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Mr. Gerber brings over 25 years of enterprise cloud software and marketing management experience to his role, at public and private software companies and global marketing agencies. Prior to C3 AI, he served as Chief Marketing Officer and Chief Alliances Officer of Vlocity, Inc., an industry cloud CRM company, acquired by Salesforce in June 2020.

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Ai Palette is a leading AI-powered predictive analytics SaaS platform that gives product innovation teams the ability to track trends as they emerge, grow and fade across markets, and predict their trajectory, all in real time. ... Product Line, Innovation and Marketing Director, Texturizers and Specialties, APAC

10 Impressive Examples of AI in Marketing - Social Media Marketing

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Leadership - C3 AI

Dietmar Rietsch, CEO of Pimcore, discusses how artificial intelligence (AI) can supercharge product data management. The global product information management (PIM) market is estimated to reach \$16.5 billion by 2026 from \$9.9 billion in 2021. A major contributor to this growth lies in the integration of artificial intelligence and machine learning in PIM systems.

Digital First AI - Future-proof Marketing Platform

Artificial intelligence marketing (AI Marketing) is a method of leveraging customer data and AI concepts like machine learning to anticipate your customer's next move and improve the customer journey. ... Amazon was a pioneer in using machine learning to offer personalized product recommendations. Still, it has been a challenge for the brand ...

Home - Copysmith - AI Copywriting Software for eCommerce agencies & teams

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Ai For Marketing And Product

Mariana Prado Cogan SaaS Marketing executive (Pronouns: She / Her) Digital Transformation / "Forrester's Program of the Year" award winner for leveraging AI MarTech to create \$20m demand ...

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