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Véronique Vienne

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The result is an impressive, enlightening and often very funny diversity of perspectives and approaches. Clearly written, including a glossary of handy art director sayings, an 'art director test' and more, Art Direction Explained will provide students with insights into the world of art direction and professionals with a bible to the profession.

Art Direction Explained At Last

Art Direction Explained, At Last! [Steven Heller, Veronique Vienne] on Amazon.com. \*FREE\* shipping on qualifying offers. This book is a highly informative, highly entertaining introduction to what art direction is and what art directors do. Written by two of the world's leading experts on the subject

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Bloggat om Art Direction Explained, At Last Övrig information Steven Heller is co-chair of the Designer as Author program and co-founder of the Design Criticism program at SVA, New York. For 33 years he was an art director at the New York Times. He is editor of AIGA VOICE, contributing editor to Print, Eye, Baseline, and I.D., and author of ...

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