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
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Big Data Demystified does a great job of describing the landscape of big data, how to think about creating teams and projects, and how to maximize the value of those projects. It is a great primer for those who have heard the hype of big data and want to understand what it all means, without getting into the technical details.

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Big Data Ninja, Most of my career I have helped built systems from the ground up, joining young startup's on day 1. I specialise in Big Data Architecture, Product innovation & strategic engineering thinking , while designing the systems in a start up environment (agile, cost effective, high stress, fast learning curve).

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