

Big Shifts Ahead Demographic Clarity For Business

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Big Shifts Ahead: Demographic Clarity For Business by John ...

Big Shifts Ahead: Demographic Clarity for Businesses (Unabridged) John Burns & Chris Porter. \$12.99; \$12.99; Publisher Description. Huge shifts in consumer behavior made easier to understand, quantify and anticipate Demographics determine the direction of your business. Demographic trends can be overwhelming, misleading, confusing, conflicting ...

Big Shifts Ahead: Demographic Clarity For Business: John ...

Decisions Require Clarity. Big Shifts Ahead clarifies the demographic shifts that can create exciting opportunities for those who act on them.

Big Shifts Ahead: Demographic Clarity for Business Review ...

America's changing demographics impact almost every business in the country, creating opportunity for those willing to act. Those who don't, fall quickly behind. Exciting new businesses, such as Uber and Airbnb, capitalized on these demographic shifts, and similar conditions exist in housing. But with the overwhelming volume of data and opinions out there, how do builders know where to focus ...

Four Influential Factors That Will Impact The Future Of ...

Big Shifts Ahead uses the same approach to derive expert forecasts and extract meaningful, concise conclusions from a huge pool of data. In Big Shifts Ahead, Burns and Porter use commonsense frameworks to make their points.

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Big Shifts Ahead Demographic Clarity

We wrote Big Shifts Ahead primarily for ourselves. As consultants to the construction and investment industries, we need to understand the demographic shifts transforming the country. We also need to communicate the trends to our clients in a way that makes the information digestible and usable for decision making.

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?Big Shifts Ahead: Demographic Clarity for Businesses ...

Big Shifts Ahead: Demographic Clarity For Business by John Burns & Chris Porter is one of those books. And I'm excited to give YOU an earful with this book summary and a few of my favorite big ideas. The book is all about big societal and demographic shifts occurring in the United States between 2015 and 2025.

Real Estate Demographic Clarity - Future Shifts ...

"John Burns and Chris Porter's Big Shifts Ahead is a very readable presentation of how demographic trends influence the demand for many kinds of goods and services. It should be a must read for individuals making long term Real Estate investment decisions."

Amazon.com: Big Shifts Ahead: Demographic Clarity for ...

Big Shifts Ahead: Demographic Clarity For Business. by John Burns, Chris Porter. Hardcover. ... Huge Demographic Shifts Explained and Quantified for Decision Makers. ... He wrote this book to create clarity for himself and his clients. John is a highly regarded consultant and speaker and is the CEO of John Burns Real Estate Consulting.

Big Shifts Ahead: Demographic Clarity for Business [FULL]

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Here are four things that real estate investors will want to keep tabs on, with a nod here to John Burns and Chris Porter, authors of "Big Shifts Ahead, Demographic Clarity for Businesses ...

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John also co-authored Big Shifts Ahead: Demographic Clarity for Businesses, a book written to help make demographic trends easier to understand, quantify, and anticipate. 490,000+ people follow John's LinkedIn Influencer column, 30,000+ subscribe to his emails, and the media cited the firm 400+ times in 2015.

The Book - Big Shifts Ahead: Demographic Clarity for ...

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