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Why David Sometimes Wins by Ganz, Marshall (ebook)

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Why David Sometimes Wins Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz. Ganz, because of his long leadership role within the UFW, is unusually well placed as an insider, organizer, and later as a scholar, to write a moving narrative history of this remarkable movement.

Why David Sometimes Wins: Leadership, Organization, and

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Marshall Ganz grew up in Bakersfield, California, where his father was a Rabbi and his mother, a teacher. He entered Harvard College in the fall of 1960. He left a year before graduating to volunteer with the 1964 Mississippi Summer Project. He found a "calling" as an organizer for the Student



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Why David Sometimes Wins. Marshall Ganz. Reviewed by Ed

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Why David Sometime Wins opens with an eye-opening history of largely unsuccessful farm worker organizing from the mid-19th century. Ganz explains how the exploitation of migrant, immigrant labor and people of color who happened to be citizens, has been integral to the business model of California agribusiness from the beginning; starting with unemployed Chinese railroad workers in the 19th century, and, eventually, Filipino, Japanese, and Mexicans hired by growers to work in the fields.

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National Farm Workers Association (NFWA) A truck drove through a cotton field in Corcoran, California with a loudspeaker: "Stop working. You're not making a living." A nineteen-year-old farm worker, Cesar Chavez, along with thousands of others, left the field to gather and learn about La Causa, farm workers' rights, and how to build a ...

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Research - Marshall Ganz

Marshall Ganz is the Rita T. Hauser Senior Lecturer in Leadership, Organizing, and Civil Society at the Kennedy School of Government at Harvard University. Introduced to organizing in Civil Rights Movement, he worked on the staff of the United Farm Workers for sixteen years, became trainer and organizer for political campaigns, unions and nonprofit groups, and returned to Harvard where he earned his PhD in Sociology. He is credited with devising the successful grassroots organizing model and tra

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Why David Sometimes Wins, Ganz demonstrates his own mar-velous story telling skill in his narration of the farm workers' movement in America. Ganz, who teaches at Harvard's Kennedy School of Government, joined Cesar Chavez and the fledgling farm workers union in 1965 as a volunteer. Eventually

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