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Thomas Clayton O'Guinn is a
Professor of Marketing and the Irwin

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Maier Distinguished Chair in Business.
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He received his Ph.D. from the
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Thomas C. O'Guinn is Professor of
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He is also Research Fellow in the
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Thomas C. O'Guinn is the author of
Advertising and Integrated Brand
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Thomas' brand management class was very relevant and interesting. This may be a positive or negative depending who you are, but he cancels class alot which I found to be

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very frustrating because my tuition dollars are paying for all of the classes whether he taught them or not. He also ends lecture very early and runs out of material to teach.

**O'Guinn Family Funeral Homes -
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**O'Guinn Funeral Homes| Clio,
Montrose & Birch Run MI**

Thomas was born on March 18, 1946
and passed away on Tuesday,
December 31, 2019. He was a lifelong

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Thomas Oguinn Oguinn Chris
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resident of Clio and graduated from
Clio High School in 1964. He was a
U.S. Army, Vietnam War ...

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