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Chopra & Meindl, Supply Chain Management: Strategy ...

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Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg.

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Exercise Solutions . 1. (a) The objective of this model is to decide optimal locations of home offices, and number of trips from each home office, so as to minimize the overall network cost. The overall network cost is a combination of fixed costs of setting up home offices and the total trip costs. There are two constraint sets in the model.

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