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Pieter Desmet is associate professor at the department of Industrial Design, Delft University of Technology. He is co-founder and board member of the International Design and Emotion Society.

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Dr. Pieter Desmet is an Assistant Professor in the Department of Industrial Design Delft University of Technology. His background is in industrial design, and his research for his PhD degree focussed on emotional product experience. His award winning research has been published in several journals and presented at international platforms.

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Pieter Desmet is associate
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