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Management is one of the fastest growing industries around. It ' s an exciting, ever-changing area of work in which you need to keep your wits about you and stay organised at all times.

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Whether you ' re planning a one-off event and need a bit of guidance or are actually considering a career in events, you ' re sure to find what you ' re looking for in Event Management for Dummies. The book covers every aspect of event planning, covering all bases throughout the entire process in an easy to digest format.

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