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Beverly Serrell brings an unusual range of experience as a museum practitioner to *Exhibit Labels: An Interpretive Approach*. Since 1979, she has been an exhibit and evaluation consultant with art, history, natural history, and science museums, as well as zoos and aquariums.

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Exhibit Labels: An Interpretive Approach. *Exhibit Labels* provides ample information on the art of label writing for diverse audiences, and explores the theoretical and interpretive considerations of placing labels within an exhibition. An examination of the impact of technological advances on the label-making process is also included.

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