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In this book Alastair Pennycook examines global Englishes in relation to 'transcultural flows', which he defines as 'ways in which cultural forms move, change, and are re-used to fashion new identities in diverse contexts'. The cultural form he takes as the focus of his analysis is that of 'hip-hop'.

Alastair Pennycook. 2007. Global Englishes and ...

Other work in the last few years has focused on language,

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globalization and popular culture, as discussed in Global Englishes and Transcultural Flows (Routledge, 2007), the edited book (with Samy Alim and Awad Ibrahim) Global Linguistic Flows: Hip hop cultures, youth identities, and the politics of language (Routledge, 2009).

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*Alastair Pennycook | University of Technology Sydney
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