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This precisely focused handbook of solutions is a testimonial to the dedication of the Graphic Artists' Guild to its mission "to promote and protect the economic interests of artists." Anyone with an interest in earning money through graphic design, interactive media, illustration, multimedia, broadcast design, or photography needs this invaluable resource.

Artist's Handbook - AbeBooks

The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry.

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The Graphic Artists Guild Handbook: Pricing & Ethical Guidelines is the industry bible for communication design and illustration professionals. Each new edition continues the tradition of providing excellent, up-to-date guidance and advice, incorporating new information, listings, and pricing guidelines.

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Graphic Artists Guild Handbook by Graphic Artists Guild, September 1994, Writers Digest Books edition, Paperback in English - 8th edition

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From the Graphic Artists Guild comes the complete pricing and ethical reference for designers—helping members and non-members alike navigate the world of charging and collecting payment for their designs as well as building their freelance business.Graphic Artists Guild Handbook&...

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