

Grounded Frank Lorenzo And The Destruction Of Eastern Airlines

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Grounded : Frank Lorenzo and the destruction of Eastern ...
Grounded: Frank Lorenzo and the Destruction of Eastern Airlines. By Aaron Bernstein 1999/01 - Beard Books 1893122131 - Paperback - Reprint - 272 pp. US\$34.95 A breathtaking chronicle of the depressurizing and crash of Eastern Airlines. Publisher Comments

Grounded: Frank Lorenzo and the Destruction of Eastern ...
Frank Lorenzo had built Texas Air and Continental into an empire through anti-union tactics and had earned him labour's hatred and the support of the big money-men like Drexel's Mike Milken. But Borman, blinded by his own arrogance, misjudged, and his beloved airline ended up with Lorenzo.

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Grounded : Frank Lorenzo and the destruction of Eastern ...
Grounded gets across the message that Eastern is seriously out of whack and that Lorenzo only made things worse--two premises already widely known. The book comes to few other conclusions.

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Grounded : Frank Lorenzo and the Destruction of Eastern Airlines by Aaron Bernstein (1999, Paperback) Be the first to write a review About this product Brand new: lowest price

Grounded : Frank Lorenzo and the destruction of Eastern ...
Eastern Air Lines. Frank Lorenzo acquired Eastern in 1985 and moved many of its assets to his other airlines, including Continental Airlines and Texas Air. After continued labor disputes and a crippling strike in 1989, Eastern ran out of money and was liquidated in 1991.

Grounded : Frank Lorenzo and the Destruction of Eastern ...
Bernstein, Aaron is the author of 'Grounded Frank Lorenzo and the Destruction of Eastern Airlines' with ISBN 9781893122130 and ISBN 1893122131. Find helpful customer reviews and review ratings for Grounded: Frank Lorenzo and the Destruction of Eastern Airlines at Amazon.com. Read honest and unbiased product reviews from our users.

Flaps Down at Eastern : GROUNDED Frank Lorenzo and the ...
Like a pirate taking over a ship on the ocean, some industry observers say Frank Lorenzo took over Eastern Airlines and then pillaged it for his own profit before burning it to the ground. Frank Lorenzo was entrusted with the position of CEO of Eastern Airlines in 1986.

Frank Lorenzo Might Have Been The Real-World Airline Grinch
"Frank Lorenzo has etched an indelible mark on the U.S. airline business. Whether he is a union buster, an opportunist, or a keen businessman depends on one's perspective, but his mark has been deep and may be lasting," wrote James Ott on Lorenzo's departure from Continental.

Grounded: Frank Lorenzo and the... book by Aaron Bernstein
A murky, unbalanced recap of how Eastern Airlines came to grief at the hands of its proprietors, unions, and a welter of would-be saviors. Business Week correspondent Bernstein casts as chief villain of the piece Frank Lorenzo, the reputed asset-stripper who acquired financially troubled Eastern on the cheap early in 1986.

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Grounded : Frank Lorenzo and the Destruction of Eastern Airlines by Aaron Bernstein (1990, Hardcover) 2 product ratings About this product Brand new: lowest price

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Grounded: Frank Lorenzo and the Destruction of Eastern Airlines [Aaron Bernstein] on Amazon.com. *FREE* shipping on qualifying offers. The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle

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Frank Lorenzo - Wikipedia

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Grounded : Frank Lorenzo and the Destruction of Eastern ...

Grounded : Frank Lorenzo and the destruction of Eastern Airlines. [Aaron Bernstein] -- Lorenzo took over Eastern Airlines after a struggle with former astronaut Frank Borman and then entered into a period of bitter strikes, financial brinksmanship, sale of the Eastern shuttle to Donald ...

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The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern Airlines president Frank Borman, Peter Ueberroth, and union boss Charlie Bryan -- author Aaron Bernstein explains how Lorenzo brought a corporate raider's mentality to running a business, and how its ...

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