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Partial least squares(PLS) is a method for construct- ing predictive models when the factors are many and highly collinear. Note that the emphasis is on pre- dicting the responses and not necessarily on trying to understand the underlying relationship between the variables.

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Partial Least Squares 1 Vincenzo Esposito Vinzi, Wynne W. Chin, Jorg Henseler, and Huiwen Wang Part I Methods PLS Path Modeling: Concepts, Model Estimation and Assessment

Handbook of Partial Least Squares - Concepts, Methods and ...

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In Wold's (1975a) seminal paper, the main principles of partial least squares for principal component analysis (Wold 1966) were extended to situations with more than one block of variables. Other presentations of PLS Path Modeling

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A partial least squares latent variable modeling approach for measuring interaction effects: Results from a monte carlo simulation study and voice mail emotion/adoption study. In J. I. DeGross, S. Jarvenpaa, & A. Srinivasan (Eds.) Proceedings of the Seventeenth

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