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Express Brand Standards
Manual

Holiday Inn Express Brand Standards Manual

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Exterior Signage Brand Standards
Manual

IHG Overbooking Brand Standards:
DISHONOURED RESERVATIONS. In
the event an overbooking occurs due
to an unforeseen stay over or any
other circumstance, and a room is not
available to a guest holding a
reservation (prior to 16.00h), or a
guaranteed reservation, the hotel must
do the following:

DO NOT REMOVE THIS PAGE

At Holiday Inn Express® hotels we
keep it simple and smart. As IHG's
fastest growing hotel brand, we're first
choice for the increasing number of
travellers who need a simple,
engaging place to rest, recharge and
get a little work done. We offer
everything guests need and provide

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more where it matters most.

Holiday Inn Express - Salesforce.com
Located in Broomfield, Holiday Inn Express & Suites Broomfield provides air-conditioned rooms with free WiFi. This 2-star hotel offers a business center and luggage storage space. The hotel features an indoor pool, fitness center and a 24-hour front desk. The hotel offers a continental or buffet breakfast.

About InterContinental Hotels Group Brands | IHG

Brand Identity and communicating a consistent, positive message.

Collectively, these items provide optimum impact ...

ihg.ashospitality.com / Holiday Inn Express ... AHospitality guarantees that all items you receive meet

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Corporate Identity and Graphic Brand Standards at S the time of your order. A S Hospitality reserves the right to change ...

Design Guidelines

At Holiday Inn Express[®], we believe even the longest journeys are worth it when they bring people together. Whatever the reason for your next connection, you can expect a clean, consistent, and comfortable stay whenever you need to be there in person at more than 2,700 locations.

Intercontinental Hotels Resorts Brand Standards Manual

“Holiday Inn Express[®] is one of the fastest growing hotel brands in the industry, opening on average two hotels a week.” Holiday Inn Express[®] hotels have everything guests need,

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and nothing they don't. That's the Holiday Inn Express® experience that is at the root of the brand's positioning and values of the Smart Traveler.

Having Fun with the Holiday Inn
Express Brand Standards ...

The Holiday Inn Express Brand Standards Manual is designed for use by individuals familiar with hotel operations, design, and construction. This manual contains detailed information intended primarily for owners, licensees, and General Managers. It is also a useful resource for suppliers, architects, designers, and operators.

IHG Brand Standards In Case Of
Overbooking / Being Walked ...

Holiday Inn Express® Dependability,
friendly service, and modern facilities

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at an excellent value. Already hugely successful thanks to a consistent belief in simple, smart travel and backed by an award-winning marketing campaign, the Holiday Inn Express® brand is poised for continued growth.

Holiday Inn Express Brand Standards
Having Fun with the Holiday Inn
Express Brand Standards Manual.
Posted on August 9, 2016 by
mightytravels in IHG Rewards Club.
We all are accustomed to brand
standards – and frankly we love that
they exist especially when headed to a
new country i.e. Lagos, Nigeria. I
recently stumbled upon this Holiday
Inn Express Brand Standards Manual
that outlines what Holiday Inn Express
franchisees ...

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kmghotels.com

Holiday Inn Express Chicago -
Schaumburg: Meets Brand Standards
- See 323 traveler reviews, 95 candid
photos, and great deals for Holiday Inn
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Holiday Inn Express Brand

Presentation Template

Design Guidelines & Resources

BRAND SELECTOR Atwell Suites

avid Hotels Candlewood Suites

Crowne Plaza Hotels & Resorts EVEN

Hotels Holiday Inn/ Holiday Inn Resort

Holiday Inn Express Hotel Indigo

InterContinental Hotels & Resorts

Staybridge Suites

Holiday Inn Standards Manual-

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IHG Brand Specifications - 190707 - Scribd - HOLIDAY INN Modern, clean and Prototype design standards. lounge. 3 meals per day Breakfast only. Brand Specifications BRAND Additional Features Brand standards create consistent image and - These rules are often referred to as brand standards. who may need to reference them.

BRAND IDENTITY. - A S Hospitality Designed for the smart traveler, Holiday Inn Express means a clean, consistent, and comfortable stay whenever you need to be there in person. We believe any business or personal journey is worth it when a real connection is part of the story. We're there. So you can be too.

FORMULA BLUE DESIGN GUIDE -

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ihgdesignconnect.com | 1pdf.net

Holiday Inn Express® - Exterior Signage Brand Standards Manual V5, April 20, 2017 Page 5 Section 2: Exterior Signage Brand Standards All hotels must comply with the following Exterior Signage standards (certain compliance restrictions apply).

[PDF] Holiday inn brand standards manual - read & download brand standards across hotels whilst allowing room for The Guide: The tool begins with an introduction to IHG and the Holiday Inn brand broad portfolio of hotel brands, including InterContinental® Hotels & Resorts. InterContinental Hotels Group has reached an agreement to

Discover the Holiday Inn Hotels Experience

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Holiday Inn Express and Suites Broomfield is a family-friendly hotel offering air conditioning in the rooms, and it is easy to stay connected during your stay as free wifi is offered to guests. Plus, guests can enjoy a pool and breakfast, which have made this a popular choice among travelers visiting Broomfield.

HOLIDAY INN EXPRESS AND SUITES BROOMFIELD - Prices & Hotel ...

AS a limited service hotel, the Holiday Inn Express brand offers guests a complimentary hot breakfast with their stay. The brand's food and beverage program, Express Starv, provides guests with a comfortable, open atmosphere, and a wide variety of both hearty and healthy food options including Smart Roast™ Coffee,

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iconicCinnamon rolls, fresh

Holiday Inn Express® - Our brands -
InterContinental ...

The Holiday Inn Express ® Hotel
Photography Guide presents global
standards for hotel photography that
accurately represents the global
Holiday Inn Express brand. This
document is intended for use by
property owners and professional
photographers, to help them to
succeed in visually representing
Holiday Inn

Meets Brand Standards - Review of
Holiday Inn Express ...

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