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Hotel Brand Standards Guide

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Our brands - InterContinental Hotels Group PLC

Hotel Brand Standards Guide VP Networks gateways meet all major hotel brand standards. This guide provides guidance for some of the brands. It is merely a partial list, please consult with your VP Networks representative if you have any questions, or for guidance on any brand not on this list.

Brand Central Access

IHG (InterContinental Hotels Group PLC) became a standalone company in 2003, but our business and hotel brands have a much longer history. To find out more about that, explore our commitment to being a responsible business, or contact our investor relations or media teams, visit our corporate website.

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