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problems. Once a project blindly lurches forward toward an impossible delivery date, the rest of the disaster will occur almost inevitably.

Information Technology Project Management – Fourth Edition

Jack T. Marchewka is an associate professor, the Barsema Professor of Management Information Systems, and the director of the Business Information Technology Transfer Center (BITTC) at Northern Illinois University. He received his Ph.D. from Georgia State University's department of

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Computer Information Systems in 1994 and was a former faculty member at Kennesaw State University.

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Information Technology Project Management, Revised, 6th ed.

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Understand why projects are planned organizational change and why they must align with an organization's business strategy.

Define what a project is and describe the

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attributes of a project. Define the discipline called project management.

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Sixth Edition

for information technology projects Explain
what a project is, provide examples of
information technology pro-jects, list

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various attributes of projects, and describe the triple constraint of project management. Describe project management and discuss key elements of the project management framework, including project stakeholders, the project manager-

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Technology ...

Information Technology Project Management:
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Description : Management of Information Technology, Fourth Edition, is a comprehensive text focused on the fundamental principles and practices necessary for managers to succeed in modern information-centric organizations. IT departments in today's Web-based e-business world are in transition, moving from self-sufficiency toward managed dependencies in order to support aggressive and cost-effective e-

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commerce strategies.

INFORMATION TECHNOLOGY PROJECT MANAGEMENT

The 5 th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle.

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'7 CHAPTER 1 The Nature of Information Technology Projects 1 7 CHAPTER 2 Conceptualizing and Initializing the IT Project 23 7 CHAPTER 3 Developing the Project Charter and Baseline Project Plan 55 7 CHAPTER 4 The Human Side of Project Management 74 7 CHAPTER 5 Defining and Managing Project Scope 101 7 CHAPTER 6 The Work Breakdown Structure and Project Estimation 120

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