

## Key Concepts In Event Management

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This book has tried to bring together a number of the concepts that might reasonably be considered as central to the study of festival and event management. Part of the challenge was to identify how knowledge has been developing over time and to capture and synthesise, in an accessible way, key directions of change.

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A graphical depiction of the event hexagon that is formed by the key elements event organisers design and execute all activities concerning an event. Event infrastructure is the broad term that encompasses core concept, people, talent and structure.

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Events Management second edition provides an introduction to the principles and practices associated with planning, managing and staging events. The book: \* Introduces the key concepts of event planning and management \* Discusses the key components for staging an event, and covers the whole process from creation to evaluation \* Examines the events industry within its broader business context ...

### **SAGE Books - Key Concepts in Event Management**

Key Concepts in Event Management. In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered.

### **7 Key Elements of Event Management-Explained!**

1.Events signify regular operation 2.Events that signify an exception Events that signify unusual, but not exceptional, operation. Event Management - Key Concepts

### **Basic Concepts Of Event Management? | ITIL V3 Foundation Training**

1. Detailed Planning - Planning is critical to event management and production. As the event manager you should be knowledgeable about all aspects, tasks, goals, and timelines of your event.

### **SAGE Books - Event Management**

Marketing concepts apply to tangible products, services and ideas, consumer and business markets, and domestic and global markets. Marketing Requirements. Career Opportunities. Marketing students increasingly find career opportunities in digital marketing and analytics, making use of big data to understand and serve customers.

### **Events Management - Google Books**

Event Management School is designed for event management staff at all levels; whether new to events or event staff with years of experience, you will take away new skills and knowledge to help you produce successful and sustainable events!

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