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J. STEWART BLACK, Ph.D. is a professor of business administration at the University of Michigan. An internationally recognized

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scholar on change and transformation, he is a frequent keynote speaker at conferences around the world and company functions and is regularly sought out to help leading companies globally with strategic change

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that exist in our heads and shows how to redraw them to accommodate change.

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the core problem:
organizations fail to change

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Black and Gregersen identify

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the "brain barriers" that keep strategic change from success--failure to see, failure to move, and failure to finish ...

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