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Vividly written and

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architecture, Little Bets is a wonderful example of itself: a big idea that takes shape through many small discoveries. "Peter Sims buries the myth that big talkers with brains and big ideas move industry and science forward.

Little Bets by Peter
Sims

Little Bets is based on

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the proposition that we can use a lot of little bets and certain creative methods to identify possibilities and build up to great outcomes. At the core of this experimental approach, little bets are concrete actions taken to discover, test, and develop ideas that are achievable

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How Breakthrough

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Small Discoveries.

Little bets start out
small, then develop and
are refined over time
into potentially life-
changing actions.

Particularly valuable in
times of uncertainty,
small actions are

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Discussions

Steps

cheap, low-risk and quickly put into practice, and are therefore massively helpful when undertaking any project.

Little Bets: How breakthrough ideas emerge from small ...

Little bets are concrete actions taken to discover, test, and

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Shirs

develop ideas that are achievable and affordable. They begin as creative possibilities that get iterated and refined over time, and they are particularly valuable when trying to navigate amid uncertainty, create something new, or solve open-ended problems. Of course, we all want to make big bets. That's

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a Silicon Valley

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mantra. Be bold. Go

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Find many great new &

used options and get

the best deals for Little

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Businesses Peter
Sims (2011, Hardcover)
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Breakthrough Ideas
Behind every
breakthrough idea is
often a host of
experiments that
flopped -- and Sims
shows how to leverage

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these "little bets" to
produce lasting results.

This is a powerful and
practical

book." --Daniel H.

Pink, author of A
Whole New Mind and
Drive

Little Bets : How
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Emergence from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process. Little bets allow innovators to try new ideas with low failure costs, but

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potentially ...
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Peter Sims: a black
sheep verifies Peter

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Discoveries. "An
enthusiastic, example-
rich argument for
innovating in a
particular way—by
deliberately
experimenting and

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taking small
exploratory steps in
novel directions. Light,
bright, and packed with
tidy anecdotes" (The
Wall Street Journal).

Little Bets - Wikipedia
Peter Sims is the author
of "Little Bets: How
Breakthrough Ideas
Emerge from Small
Discoveries," selected
as one of the six best

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advice books for
entrepreneurs by the
Wall Street Journal and
as one of the best
business books of the
year by The
Washington Post, Inc.
Magazine, and AmEx
OPEN.

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Peter Sims is a best-

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selling author and the founder & CEO of BLK SHP, Inc. a place and platform for making small bets, forging co-conspiracies, and building “moonshots.” He is also the author of Little Bets: How Breakthrough Ideas Emerge from Small Discoveries.

Little Bets: How

Page 22/32

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Shelves: current-events.

The "little bets"

referenced by the

book's title are low-risk

actions taken to

discover, develop, and

test an idea that

represent a potentially

better way to do

something. Numerous

low-risk trials can allow

appropriate mid-step

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"Little Bets is a timely and compelling book that will change the way you think, a roadmap to success in the 21st century. And, a very enjoyable read."

Peter Georgescu.

Google, Pixar, Apple, NBC's Tim Russert, Chris Rock, and others are used as examples of "little bets" to create new ideas and improve

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them again and again.

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Little Bets: How

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discoveries – Book

Summary 1. Don't

Believe the Myths. I

used to work as a

venture capital

investor, ... 2. Genius Is

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Overrated. Genius is rare. The type of creativity that is most interesting and... 3.

Begin With "Little Bets". For most of us, ...

Little Bets: How breakthrough ideas emerge from small ...
That's what Little Bets is about. Q: When all the dust settles, what

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Smits

percentage of little bets should you expect to pay off? A: Hewlett Packard cofounder Bill Hewlett, an ardent proponent of small bets, estimated that HP would have to make about 100 small bets to get to six breakthrough ideas. Writers for the humor publication the Onion ...

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Entrepreneur, author ...

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Discoveries. 953 likes.

Think differently

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This week's Resource

Recommendation is

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Discoveries by Peter
Sims. This book was
recommended to me by
Tim Sanders during a
teleseminar I hosted
last month for our
Remarkable Leadership
Learning System
Members and a few
guests. When I received
my copy a few days

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later, I [...]

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