

Luxury Talent Management Leading And Managing A Luxury Brand

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cultivating workforce talent and improving quality and workforce professionalism. The 4th Estate DACM Leadership and Talent Management Portfolio, offered by my office, includes options for individuals to develop their technical, functional, and soft skills under the umbrella of leveraging essential leadership qualities.

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Talent Management Lessons from Successful Luxury Brands

The luxury leaders and business professionals that are aware of these vital questions, widely analyzed and developed in our book, and are already committed to addressing them will definitely gain a tangible competitive advantage in the luxury industry. We designed Luxury Talent Management to focus on these critical challenges.

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The first book focusing specifically on talent management, retention and leadership in the luxury industry. It explores how to lead and manage the people this industry attracts, and the major HR challenges the industry is about to face as the previous generation of luxury pioneers retire and Asia becomes a major player in the luxury world.

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Luxury Talent Management: Leading and Managing A Luxury Brand. By Michel Gutsatz and Gilles Auguste . CONTENTS Lists of boxes, figures and cases vii Acknowledgments xii Test: Is luxury the right industry for your talent? xiii About the authors xiv Introduction: the luxury industry's talent challenges xv

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Luxury Talent Management: Leading and Managing a Luxury ...

You may have never heard of the luxury groups LVMH, Richemont, and Kering, but the names of some of the brands they boast, including Louis Vuitton, Cartier and Gucci, should ring a bell. These industry leading organizations and labels epitomize all that is glamorous, but did you know that they are also trend-setters in talent management?

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CEIBS Adjunct Professor of Marketing Michel Gutsatz, co-author of the book "Luxury Talent Management: Leading and Managing a Luxury Brand", explains the singularities of the luxury industry when ...

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