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Bernard Burnes is Professor of Organisational Change at Stirling Management School, University of Stirling, and one of the world's leading experts on the subject. To avoid falling prey to the latest fad, both student and lecturer need to navigate through the past, present and future of the field.

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Bernard Burnes is Professor of Organisational Change (Stirling Management School, UK) and is one of the leading international authorities on organisational change. Bernard is the author of over 50 journal articles, over 20 books and around 40 book

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Bernard Burnes is Senior Lecturer in Management in the School of Management at UMIST, Manchester. On the third edition "This text is unique in demonstrating clearly the linkages between corporate strategy, organisational behaviour and the management of change A subjects that are often treated separately.

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