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Measuring and Improving Social Impacts is a practical guide for maximizing and amplifying impact. A must-read for those grappling with how to define and evaluate success." —Paul Bernstein, CEO,

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The Pershing Square Foundation "Measuring and Improving Social Impacts offers a useful and timely review of the many measurement approaches available to nonprofits, foundations, and impact investors.

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Identifying, measuring and improving social impact is a significant challenge for corporate and private foundations, charities,

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NGOs and corporations. How best to balance possible social and environmental benefits (and costs) against one another? How does one bring clarity to multiple possibilities and opportunities?

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The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. Measuring and Improving Social Impacts: A Guide

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for Nonprofits, Companies, and Impact Investors by admin · August 5, 2019

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process that will help you gain
clarity about the impacts that matter
most to you and will provide you
with methods to measure and
improve them. They outline a
systematic approach to deciding

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what resources you should ...

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