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Media and Nostalgia is an interdisciplinary and international exploration of media and their relation to nostalgia. Each chapter demonstrates how nostalgia has always been a media-related matter, studying also the recent nostalgia boom by analysing, among others, digital photography, television series and home videos.

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“Media and Nostalgia draws together a series of fascinating essays that reveal the multi-faceted nature of both nostalgia and the scholarly responses to this slippery phenomenon. It displays a commitment to the meaningful interrogation of a term and a phenomenon that is often “thrown away” in general usage.

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The nostalgia wave that Katharina Niemeyer identifies in her introduction to Media and Nostalgia: Yearning for the Past, Present and Future continues apace four years after the book’s initial publication.

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Media and nostalgia: yearning for the past, present and future Niemeyer, Katharina, 1980- editor 'Media and Nostalgia' is an interdisciplinary and international exploration of media and their relation to nostalgia.

Nostalgia - Wikipedia

Media and Nostalgia takes a closer look at the recent nostalgia boom and the relationship between media and nostalgia more generally; for example, digital photography that adopts a vintage style ...

Introduction: Media and Nostalgia | SpringerLink

Media-induced nostalgia—defined as bittersweet and fundamentally social emotion that is elicited by remembering or re-experiencing media content and technologies from the past—serves a...

(ed.) Media and Nostalgia Yearning for the Past, Present ...

Nostalgia is omnipresent in current political discourse, in religious ideologies, in commercials and media productions, ranging from movies to computer games. Nostalgia is also expressed and experienced by individuals and networks in digital social media or even “offline”.

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Nostalgia - references | IMNN

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In media and advertising, nostalgia-evoking images, sounds, and references can be used strategically to create a sense of connectedness between consumers and products with the goal of convincing the public to consume, watch, or buy advertised products.

Digital nostalgia - WACC

»Nostalgia is not what it used to be. Serial nostalgia and nostalgic series«, in: Niemeyer, Katharina (Hg.): Media and Nostalgia: Yearning for the Past, the Present and the Future. London: Palgrave Macmillan, 2014, S. 129-138.

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On social media sites like Facebook, groups and forums with titles like 'nostalgia', 'vintage' or 'retronaut' have emerged, videos and pictures with nostalgic statements are posted and the vintage fashion collection of the television series Mad Men (AMC, 2007-) is celebrated. Not to mention editing digital photographs on mobile ...

Amazon.com: Media and Nostalgia: Yearning for the Past ...

(2016). Media and nostalgia: yearning for the past, present and future. Historical Journal of Film, Radio and Television: Vol. 36, Early Film Theory Revisited ...

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Nostalgia - references. The following references are mostly publications of IMNN members and do also include other major publications dealing widely with nostalgia and more specifically with relations to media, ... Media and Nostalgia. Yearning for the Past, Present and Future, Basingstoke, Palgrave Macmillan, p. 27-38.

»*Nostalgia is not what it used to be. Serial nostalgia and ...*

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