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Marc Oliver Opresnik (/ ɔʊ ' p r ε s n ɪ k / oh-PRESS-ik; born September 27, 1969) is a German professor, scholar, author and researcher. He is a professor of business administration with focus on marketing at the Lübeck University of Applied Sciences in Germany and Chief Research Officer at Kotler Impact Inc., the organization founded by the American marketing professor Philip Kotler.

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Philip Kotler. Philip Kotler (born 27 May 1931 in Chicago) is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University. He received his Masters degree at the University of Chicago and his Ph.D. at MIT, both in economics.

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