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In Plain Talk, the focus lies solely on the culture and ethos established at Nucor. Ken Iverson was a no nonsense no fluff gentleman that established a simple yet very effective “ Get S*** Done ” culture. In Plain Talk he spends 200 or so pages laying out his playbook for how he and his

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This column ran on Christmas Eve back in 2014. By request, I'm reprinting it here on another Christmas: It was about this time back in 1948 that a crisis gripped the playground at New Glarus grade school. The third- and fourth-graders were out in the cold for recess, probably throwing snowballs at ...

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