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Powerpoint On The Strategic Management

Strategic Management • Strategic management is a set of management decisions and actions that determines the long-run performance of a corporation. It includes environmental scanning, strategy formulation, strategy implementation and evaluation and control to achieve the objectives of an organization.

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RMIT University©2011 School of Management 4. Strategic Management is a “Capstone” course. It was designed to a final year course that assumes you already know a lot about business. For this reason we do not cover the following topics: Leadership. Managing change. Organisation structure and design. Organisation culture. The key things we look for are:

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GOOMs Goals Outcomes Objectives Measures Definitions Goal: Broad, General BHAG Outcome: Desired end result and report performance Objective: What and When Measure: A quantified unit that assesses progress or achievement GOOM Example Goal 1: Achieve excellence in the delivery of disaster recovery and mitigation.

The Strategic Management PowerPoint Presentation ...

Details. Strategic management comprises of one of the most crucial aspects of any firm. It deals with the formation, regulation, and implementation of a corporate strategy to meet the overall goals of an organization. The subject constitutes of several interrelated aspects and considers a company's resources, environmental factors, workforce, etc.

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Strategy-supportive motivational practices. Reworking the budget to make it more strategy-supportive is a crucial part of the implementation process because every organization unit needs to have the people, equipment, facilities, and other resources to carry out its part of the strategic plan.

PowerPoint Presentation

Phase 4: Strategic management. As managers attempt to better deal with their changing world, a firm generally evolves through the following four . phases of strategic management: Phase 1: Basic financial planning. Phase 2: Forecast-based planning. Phase 3: Externally oriented strategic planning. Phase 4: Strategic management

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Designing Your Strategic Plan. In addition to the answering the four questions, a strategy should. Be flexible. Intended, emergent, and realized strategy. Address critical issues . Address issues that are within your control. Be in line with vision, mission and goals. Misalignment, mission creep or strategic drift. Be modeled around best practices

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Management%20strategies - MANAGEMENT STRATEGIES Strategic management can also be defined as a bundle of decisions and acts which a manager undertakes and which decides the result of the firm ... | PowerPoint PPT presentation | free to view

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