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by Nancy Duarte (ISBN: 8601404644382) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

slide:ology by Nancy Duarte (ebook)

slide:ology: The Art and Science of Creating Great Presentations Posted on August 1, 2009 by Editor Review by Maria Walters When you boil any form of communication down — a conversation, an article, a book, a presentation — what it really is, is a story. This is one of the guiding premises of Nancy Duarte's book, slide:ology.

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slide:ology is designed as a reasonably comprehensive how-to guide on creating compelling visual material for presentations, promotional materials, and stories. The book is an easy read and visually very appealing. With a list price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

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Nancy Duarte is an American writer, speaker, and CEO.

Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations (2012),

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and Illuminate: Ignite Change Through Speeches, Stories, Ceremonies and Symbols (2016).

Slide:ology: The Art and Science of Creating Great ... Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called Slide:ology: The Art and Science of Creating Great Presentations. Slide:ology is practical, it's highly visual, and it's beautiful.

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Slide:ology. There's an art and science to creating great presentation slides and Slide:ology gives you insight into both. When making presentations, you need to think visually. However, most organizations don't train people in thinking like a designer and we certainly don't learn visual language in school the way we learn written language.

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PowerPoint! It is an easy read and the book itself is very well organized.

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We highly recommend the book slide:ology: The Art and Science of Creating Great Presentations by Nancy Duarte, which provides practical advice on how to create presentations that effectively communicate your message. Emma Jane Hogbin has given pre-conference workshops on presentation techniques for DrupalCon speakers.

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