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Social Media
Guidelines

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How to Write a Social Media Policy for Your Company (Free ...

Why your business needs social media guidelines. You may be thinking that a social media policy is enough, but guidelines can provide much more in-

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depth information and context for your brand's strategy. Your employees hold a lot of power, and you want to make sure this power is being used for good.

**Social Media
Community Guidelines
| The Royal Family
Social Media Policy**
Dell encourages its team members to be

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champions on behalf of the company. As the online landscape continues to mature, the opportunities for Dell team members to communicate with each other and the world are evolving.

5 Terrific Examples of Company Social Media Policies

The Nordstrom social

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media guidelines are similar to many of the aforementioned policies. But one part of the policy that is different than others is its bullet point for conflict of interest. Intel is the only other company to mention competition and they do so in a very general manner.

16 social media

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**guidelines used by real
companies ...**

Social media is a powerful tool we use to communicate on a daily basis to tell the Army's story. It offers an opportunity to inform, influence, and engage your audience with content that ...

**Global Social Media
Policy | Dell**

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Social Media Policy Governance Council is made as to whether this policy applies. With respect to consultants, agents, sales representatives, independent contractors, and contract workers (collectively, “GM Representatives”) this policy applies to them, when they act on behalf of GM.

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Social Media Policy | General Motors

See this collection of social media policies from cities, counties, other levels of government and the private sector. Sample Social Media Policies - Institute for Local Government Skip to main content Skip to site navigation

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How to Create Social Media Guidelines for Your Business

As the Intel Social Media Guidelines describe, we support transparency and are committed to clear disclosure of relationships and endorsements. If you are contracted, seeded, or in any way compensated

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by Intel to create social media, please be sure to read and follow the Intel Sponsored, Seeded, or Incentivized Social Media Practitioner ...

10 Must-Haves for Your Social Media Policy

A social media policy is your business code of conduct, letting people in your organization

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know how to act on social media. Many organizations make the mistake of waiting until they've already faced a PR disaster to put a policy in place.

5 Noteworthy Examples of Corporate Social Media Policies

The Social Media Policy was created in order to

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protect General Motors' reputation, facilitate compliance with applicable law and regulations, and empower employees to be advocates of the company. We ask you to stick to these 8 key points in the Policy: 1. Be honest when disclosing your identity

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Social Media Guidelines

A good social media policy is a living document that provides guidelines for your organization's social media use. It covers your brand's official channels, as well as how employees use social media, both personally and professionally.

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Intel Social Media Guidelines

At a company conference last year, GAP handed out brochures to its employees depicting proper guidelines and decorum that had to be satisfied when partaking in social media. It was an interesting approach, as the brochure's content was very

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conversational, but very straight-forward as well.

Need Social Media Policy Examples? Here Are 7 Solid ...

Your social media policy should provide detailed content guidelines for all of your employees who regularly (or occasionally) post on social media as your

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business. To help employees understand your expectations and create a consistent voice for the business, you can include standard responses to common situations in your policy.

Social Media Policy for Employees Template [Free Template]

These guidelines are in
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place to help create a safe environment on all social media channels run by The Royal Family, Clarence House and Kensington Palace. The aim of our social media channels is to create an environment where our community can engage safely in debate and is free to make comments, questions and

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suggestions. We ask that anyone engaging with our social media channels shows ...

Full Social Media Policy | General Motors

In a post I wrote called the A-Z of social media for brands I decided that P stands for Policy. I'm not one for too many rules and regulations,

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but it is a good idea to define some clear guidelines to help staff (especially novices) to do the right thing. So let's take a look at some real world social media policies and guidelines as used by companies. Zappos does a great job of summing it ...

U.S. Army Social Media

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Sample social media policy. The Headset Bros. were kind enough to let us republish their social media policy. It's short, but that's by design, because CEO Joe Homs told me, "we want people to ...

Sample Social Media Policies - Institute for Local Government

A social media policy

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for employees can give them the instructions they need to know how to handle corporate accounts. How restrictive should my company social media policy be? Your employees own their social media profiles, so what they post there can't be restricted by your organization.

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**How to Create a Social
Media Policy for Your
Employees ...**

Read examples of 5 social media policies from 5 very different companies to help you get started drafting a social media policy for your own company. 5 Noteworthy Examples of Corporate Social Media Policies

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