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Strategic Management For The Plastics

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Recycling and the future of the plastics industry | McKinsey

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a strategic vision, setting out what a 'circular' plastics economy could look like in the decades ahead. ... Plastics and products containing plastics are designed to allow for greater durability, reuse and

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high-quality recycling. By 2030, all plastics packaging

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Successful management in the plastics industry is not the result of luck or the personal accomplishments of the chief executive officer. It is the result of applying the analysis, logic, and creativity characteristic of the scientific method used to discover technology to the problems of organizing, planning, and executing business decisions, then inspiring others to carry them out.

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Integrated Plastic Waste Management: Environmental and ...

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Roger F. Jones: Strategic Management for the Plastics ...

To reap these, Europe needs a strategic vision, setting out what a 'circular' plastics economy could look like in the decades ahead. This vision needs to promote investment 14 Joint Research Centre, Harm Caused by Marine Litter, 2016. 15 Source: Eunomia.

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