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Strategy Beyond the Hockey Stick: People, Probabilities ...

Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to objectively assess your strategy's real odds of future success.

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Strategy beyond the hockey stick had two stories to tell that I found useful and can be characterised as "strategy development" and the "social side of strategy".

Romulus Reads: 3 Takeaways on the Social Side of Strategy ...

What listeners say about Strategy Beyond the Hockey Stick. Average Customer Ratings. Overall. 4.5 out of 5 stars 4.5 out of 5.0 5 Stars 74 4 Stars 28 3 Stars 10 2 Stars 4 1 Star 0 Performance. 4.5 out of 5 stars 4.5 out of 5.0 5 Stars 68 4 Stars ...

Strategy Beyond the Hockey Stick by Chris Bradley, Martin ...

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Strategy Beyond the Hockey Stick: People, Probabilities, and Big Moves to Beat the Odds. Owen Exec. June 13, 2019. Strategy Beyond the Hockey Stick: People, Probabilities, and Big Moves to Beat the Odds. Owen Exec. June 13, 2019. By: Chris Bradley, Martin Hirt, Sven Smit 26-MINUTE AUDIO / 3,400 WORDS (10 PAGES)

Strategy Beyond the Hockey Stick - McKinsey & Company

Strategy Beyond the Hockey Stick is definitely not a popular business book intended for a general audience, but for strategy consultants or executives working in corporate strategy (at Fortune 500 firms). McKinsey has collected a lot of data on corporate performance over the years.

Book review: 'Strategy beyond the hockey stick'

Strategy is a key element in business success but is an elusive to many business owners. Here, at last, is guidance on how to do it right. Published by McKinsey & Company, Strategy Beyond the Hockey Stick gives a refreshing look at the 'inside view' of many of the world's top companies and where they go wrong in the strategy process. The book examines the combination of both the data and ...

Amazon.com: Strategy Beyond the Hockey Stick: People ...

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Strategy Beyond the Hockey Stick: People, Probabilities, and Big Moves to Beat the Odds Chris Bradley, Martin Hirt, and Sven Smit John Wiley & Sons (February 13, 2018)  
What really matters — and what does not — for exceptional performance

Strategy Beyond the Hockey Stick: A book review by Bob ...

Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to objectively assess your strategy's real odds of future success.

Strategy Beyond the Hockey Stick: People, Probabilities ...

"In the strategy room," the authors write early in the book, "human bias and social dynamics can prevent the necessary big moves from getting on the table, let alone getting executed." The outcome of these social dynamics, they argue, "is the hockey stick, confidently showing future success after the all-too-familiar dip on next year's budget."

Top 10 Best Strategy Beyond The Hockey Stick in 2020 ...

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Strategy Beyond the Hockey Stick : Chris Bradley ...

A good strategy is still hard to shape, but you can at least greatly increase your chances of understanding how close it is to a likely winner. Martin Hirt is a senior partner in our Greater China office and co-author of Strategy Beyond the Hockey Stick with Sven Smit and Chris Bradley. Originally published on LinkedIn.

Strategy Beyond the Hockey Stick: People, Probabilities ...

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How to create a real hockey stick strategy | McKinsey ...

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