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Sunil Chopra is the IBM Distinguished Professor of Operations Management and Information Systems at the Kellogg School of Management. He has served as the interim dean and senior associate dean for curriculum and teaching, and the co-director of the MMM program, a joint dual-degree program between the Kellogg School of Management and the McCormick School of Engineering at Northwestern University.

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This document contains the lecture notes including all the information out of the powerpoint presentations&period; This was used at the course Advanced Supply Chain Management&period; It contains notes of parts of the book&colon; Supply Chain Management&comma; Sunil Chopra&comma; Peter Meindl&comma; ISBN&colon; 3567&period;

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SUNIL CHOPRA Sunil Chopra is the IBM Distinguished Professor of Operations Management and Information Systems at the Kellogg School of Management. He has served as the interim dean and senior associate dean for curriculum and teaching, and the codirector of the MMM program, a joint

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Sunil Chopra Supply Chain Management

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Professor Chopra ' s research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg.

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Our first objective in this book is for the reader to learn the strategic importance of good supply chain design, planning, and operation for every firm. The reader will be able to understand how good supply chain management can be a competitive advantage while weaknesses in the supply chain hurt the performance of a firm.

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