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Today we have the great pleasure of being the host on Day 3 of the Virtual Blog Tour of author Lynn Serafinn whose book The 7 Graces of Marketing: how to heal humanity and the planet by changing the way we sell launches on Amazon on Tuesday December 13, 2011. Lynn Serafinn, MAED, CPCC is [...]

Guest Post: What are the 7 Graces of Marketing and Life?

In short, marketing (a new kind of marketing) can save our world. And that is what this book is about. That is not how the book started out, however. The original intention of The 7 Graces of Marketing was to serve as a handbook for small-business owners who didn't like marketing and didn't seem to

Ethical Marketing - The 7 Graces of Marketing by Author Lynn Serafinn

Listen to The 7 Graces of Marketing episodes free, on demand. Throughout the 20th Century, marketing played a key role in the rise of consumer culture and big business. Now in the 21st Century, we find ourselves faced with serious economic and environmental challenges that came as a result of our past business models. But if marketing once played a hand in creating the problem, can it also be ...

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The 7 Graces of Marketing Monday at 6 AM Pacific Time on VoiceAmerica Business Channel
Inspired by the paradigms presented in international number one bestseller of the same name, 'The 7 Graces of Marketing' presents a fascinating, bold and holistic examination not merely of the world of advertising, but also of our entire world view.

The 7 Graces Of Marketing

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‘ Natural, fresh and original, The 7 Graces of Marketing is the defining organic approach to marketing. Lynn Serafinn brings to marketing what Whole Foods brought to food! Go ahead and take a juicy bite! ’

The 7 Graces Project - About Us - 7 Graces of Marketing

Lynn Serafinn talks about our power as conscious consumers, and offers three reasons why ethical marketing is crucial to the economic future of our world. The 7 Graces of Marketing by Lynn Serafinn August 20, 2016 ·

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The 7 Graces of Marketing: How to Heal Humanity and the ...

'Is marketing making us ill?' That is the question marketer and coach Lynn Serafinn poses in this eye-opening, informative and inspiring read. An international #1 bestseller in business ethics, marketing and business communication , The 7 Graces of Marketing is a bold, holistic and often spiritual look not merely of the world of advertising, but also of our entire world view.

7 Graces of Marketing | strategies for ethical entrepreneurs

'The 7 Graces of Marketing offers unique and powerful perspectives that deliver a much-needed message for consumers and marketers alike.' ~ GREG S. REID, co-author of Think and Grow Rich: Three Feet from Gold 'Natural, fresh and original, The 7 Graces of Marketing is the defining organic approach to marketing.

The 7 Graces of Marketing - VoiceAmerica

"The 7 Graces of Marketing" presents a fascinating, bold and holistic examination not merely of the world of advertising, but also of our entire world view. Tune in to discover the deeper impact consumer culture has upon our health, our economy and the delicate ecological balance of our natural world, and how our relationships with our businesses, our economy and the Earth influence every aspect of our lives.

Lynn Serafinn Talks About The 7 Graces of Marketing for ...

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The 7 Graces of Marketing should be read like a meditation primer on how to pay attention to the energies we support in our business through the act of marketing to change our business reality from within.

Books | The 7 Graces of Marketing by Lynn Serafinn

LYNN SERAFINN, MAED, CPCC is a certified, award-winning coach, teacher, marketer, social media expert, radio host, speaker and author of the number one bestseller *The 7 Graces of Marketing — How to Heal Humanity and the Planet by Changing the Way We Sell* and *Tweep-e-licious! 158 Twitter Tips & Strategies for Writers, Social Entrepreneurs & Changemakers Who Want to Market their Business*

The 7 Graces of Marketing - Marketing: The Problem or the ...

In this 67-page excerpt from international #1 bestseller *The 7 Graces of Marketing*, author Lynn Serafinn, marketing consultant to dozens of top-selling authors, and Founder of the 7 Graces Global Conference, shares her wisdom and insight into the real reasons why "nice" people often hate marketing, and how they can change the world simply by changing the rules.

Buy *The 7 Graces of Marketing* by Lynn Serafinn and receive ...

The 7 Graces of Marketing: how to heal humanity and the planet by changing the way we sell, by Lynn Serafinn, where you can learn how the 7 Deadly Sins and the 7 Graces impact the world through media and marketing.

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The 7 Graces Project is an independent marketing consultancy created to train, support, mentor and inspire independent business owners to market their business ethically, while serving society and planet. THE 7 GRACES...

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What are the 7 Graces of Marketing and Life? My friend and colleague, Lynn Serafinn, has just published her new book The 7 Graces of Marketing: how to heal humanity and the planet by changing the way we sell. (You can check it out here – but it on December 13th and get yourself some cool free things). The ideas she presents in this 400+ page book are a call to action, not only to business ...

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