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So, paradoxically, the alliance begins with managers acknowledging that great employees might leave the company, and with employees being honest about their own career aspirations. By putting this new alliance at the heart of your talent management strategy, you'll not only bring back trust, you'll be able to recruit and retain the entrepreneurial individuals you need to adapt to a fast-changing world.

Talent Management Alliance –

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The Alliance: Managing Talent in the Networked Age by Reid Hoffman, Ben Casnocha, Chris Yeh. A New York Times Bestseller. Introducing the new, realistic loyalty pact between employer and employee.

The Alliance : Managing Talent in the Networked Age (2014 ...
Talent Management Alliance (TMA) is a global knowledge-exchange network dedicated to the advancement of strategic talent management and leadership development practices. Our mission is to provide a resource for

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business leaders around the world to find information and services to help recruit and develop the best employees and prepare their organizations for growth and increased revenue.

Amazon.com: The Alliance: Managing Talent in the Networked ...

'The Alliance: Managing Talent in the Networked Age' by Reid Hoffman, Ben Casnocha and Chris Yeh is a fresh look at what it looks like to be employed in the 21st century, where there is no guaranteed employment and employees want to act like free agents.

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The Alliance: Managing Talent in the Networked Age
Rebuilding the employee relationship for today's networked world. The answer is to stop thinking of employees as family or free agents, and start thinking of them as allies. The alliance is a two-way relationship that lets company and employee work together toward common goals, even when some of their interests differ.

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About the Book - The Alliance: Managing Talent in the ...

He is a co-author of The Alliance: Managing Talent in the Networked Age. Ben Casnocha is an award-winning entrepreneur and bestselling co-author, with Reid Hoffman, of The Start-up of You .

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In

The Alliance captures the essence of modern talent development: trust and mutual value creation helps both employer and employee compete in the marketplace. The authors lay out a framework that helps big companies as well as startups develop their people more effectively, while creating a competitive team."

The Alliance: Managing Talent in the Networked Age:
Reid ...

Talent is Silicon Valley's most valuable resource, and they treat this resource accordingly, explains

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Hoffman. Most people will know about the geniuses of the Valley, but few about it's management practices. Employers use the alliance to recruit, manage, and retain incredibly talented, entrepreneurial employees.

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News & Resources. The Alliance: The Must-Read Book of the Summer That Could Change the Way We Work. The tour-of-duty framework helps companies keep their best talent because it helps the employees build their personal brand.

The Alliance: Managing Talent in the Networked Age
The book is just the starting point. We're ready to support your talent management transformation. The authors have partnered with Allied Talent, a consulting and training company that works with organizations that want to learn and adopt the Alliance

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management framework.

Talent Management Alliance - HR conferences & HR education ...

The alliance : managing talent in the networked age. [Reid Hoffman; Ben Casnocha; Chris Yeh] -- "Introducing the new, realistic loyalty pact between employer and employee The employer-employee relationship is broken, and managers face a seemingly impossible dilemma: the old model of guaranteed ...

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The Alliance: Managing Talent in the Networked Age by Reid ... Hoffman, Casnocha, and Yeh co-authored the New York Times best seller The Alliance: Managing Talent in the Networked Age. The book came out in July, and serves

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as the logical flipside of the coin...

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