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The Franchise MBA Workbook: Mastering the 4 Essential Steps to Owning a Franchise

That is the phrase that best describes Britt Schroeter's appropriateness for working on this workbook. She has twenty-three-plus years experience as an entrepreneur, teacher, and franchise coach. She began her franchising career in educational franchising with Kiddie Academy Child Care Learning Centers,...

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Kathy Haan is an international success and business mentor, blogger, and staff writer where she helps women in online business. She holds an MBA from Purdue University Global where she graduated with high honors. Her work has been featured in places like Forbes, USA Today, Reader's Digest, and more.

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The Franchise Mba Workbook Mastering

Internationally renowned franchise authority and author Nick Neonakis presents a personal hands-on companion to the landmark book The Franchise MBA - Mastering the Four Essential Steps to Owning a Franchise, which has become a guide book for individuals, families, and businesses around the world.

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