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...  
Cynthia Jennings I am a  
native Denverite,

graduate of Colorado  
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retiree, as Graphic Artist  
and Art Director, for 3  
major Fortune 500  
Corporations and am  
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Clarence Durham, was  
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Guild comes the  
complete pricing and  
ethical reference for  
designers—helping  
members and non-  
members alike navigate  
the world of charging  
and collecting payment  
for their designs as well  
as building their  
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graphic designers and  
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based on surveys of

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graphic designers,  
illustrators, and  
photographers and is  
organized into seven  
chapters around the  
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the demand for up-to-date information on business, ethical, and legal issues is greater than ever.

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Artist Guild The latest edition was released in early April and features a greatly reworked chapter on Surface Pattern Design.

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Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, is the industry bible, containing information all graphic artists and their clients need to buy and sell work in a professional manner. The twelfth edition of t . Completely revised and updated to reflect the latest trends

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skills, provide peer  
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protecting their creative  
work, as well as  
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business to create a  
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