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Investor Relations Career Guide: Jobs Description and Profile  
Investor Relations Manager is not typically listed as an entry-level position. Companies usually require anywhere from two to seven years of work experience in positions where the applicant has gained experience in investor relations, public relations, financial investment, accounting, legal, and other

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related fields.

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### InVeSTOR ReLATIOnS

The National Investor Relations Institute (NIRI) defines Investor Relations (IR) as the responsibility to ensure the development and continuance of a two-way communication between a company and its stakeholders (investors). It is a

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strategic management profile where a person needs to possess communication, finance, marketing and security laws knowledge to manage investor relations.

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The Investor Relations Guidebook covers every aspect of the investor relations function. It delves into the construction of a value proposition for a business and how to communicate it to investors, as well as how to conduct an earnings call and provide guidance.

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The Investor Relations Guidebook covers every aspect of the investor relations function. It delves into the construction of a value proposition for a business and how to communicate it to investors, as well as how to conduct an earnings call and

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