

The Tech Entrepreneurs Survival Guide How To Bootstrap Your Startup Lead Through Tough Times And Cash In For Success

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The Tech Entrepreneur's Survival Guide addresses a niche area: post-graduate technology students hoping to turn their academic research into commercial success. Author Bernd Schoner, an engineer with a PhD from the Massachusetts Institute of Technology, co-founded ThingMagic with four colleagues when graduation loomed.

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Bernd Schoner

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The Tech Entrepreneur's Survival Guide: How to Bootstrap ...

Tech entrepreneurs enjoy a career second to none in excitement, opportunity, and reward. With the exception, that is, of those founders among us who waste our best and most formative years implementing doomed business ideas, who lose their relatives' life savings in ill-conceived ventures, or who can't deal with the tremendous emotional ups and downs of startup life.

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In The Tech Entrepreneur's Survival Guide, Bernd shares what he learned and what he wished he knew at the time. He explains the major phases in a technology company's life cycle, helping entrepreneurs avoid common pitfalls and survive crises when they strike.

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The Tech Entrepreneur's Survival Guide achieves that greatness in the rich detail suited for a startup in general. For example, there's a section that describes patent types - kitchen sink, submarine, provisional, and utility.

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The Tech Entrepreneur's Survival Guide: How to Bootstrap Your Startup, Lead Through Tough Times, and Cash In for Success: How to Bootstrap Your Startup, ... Most technology startups never make it to the funding stage, and only a small percentage of those that are venture-backed generate a positive return for their investors.

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The Tech Entrepreneur's Survival Guide weaves how-to, strategy development, and personal anecdotes into a complete, practical resource for anyone thinking of, or currently involved in, a tech startup. Get this essential guide and increase your chance of profitable survival. You will avoid the scary and prove it.

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