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findings can be considered the last word on the Wal-Mart effect because they are not "causal" in nature; that is, we cannot say that Wal-Mart is directly responsible for any particular outcome—positive or negative—in

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businesses when
a large company
such as Wal-Mart

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effect has been
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view, the ""Wal-
Mart effect"" is
double-edged:
consumers
benefit from
lower prices,

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even if they
don't shop at
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journalist
Charles Fishman,
a senior editor
at Fast Company
magazine, which
describes local
and global
economic effects
attributable to

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Way Products are
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, April 24, 2006
October 30, 2014
Kerby Anderson
helps us

understand the
foundational
principles and
some the current
factors which
make Wal-Mart

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the dominant
force in
consumer sales
in the world.

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Wal-Mart had
2,787
international
stores at the
end of FY2006

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and total
Powerful
international
Company Really
sales of \$77.1
Works And How Its
billion in 2006,
Transforming The
or about \$28
American
million per
Economy
store. Wal-Mart
had 73 stores in
China, with
estimated total
sales of \$2
billion in
FY2006, and
total imports of

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\$100 million.
Powerful

Understanding

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to analyze its
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customers,
workers, and
suppliers.

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Chinese imports
entering through
Wal-Mart in 2013
likely totaled
at least \$49.1
billion and the
combined effect
of imports from
and exports to
China conducted
through Wal-Mart
likely accounted
for 15.3 percent
of the growth of

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the total U.S.
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Works And How Its
takes us into
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biggest company
on earth, ever,
to show how the
'Wal-Mart
effect' shapes
lives
everywhere,
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cleaners in
America, bicycle-
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is so great it
can determine
everything from
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practices to
market forces
themselves,

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