Uncharted Big Data As A Lens On Human Culture

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Uncharted Big Data as a lens on Human Culture Riverhead Books, New York, 2013, 288 pp., T$27.95 (cloth). here are many things that are uncharted in this book. But erez Aiden and Jean-Baptiste Michel don't mean by "uncharted" that things are left out—in fact, a more appropriate title might be "Charted." The book tells the story of col-

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Amazon.com: Uncharted: Big Data as a Lens on Human Culture ...
In Uncharted, Erez Aiden and Jean-Baptiste Michel tell the story of how they tapped into this sea of information to create a new kind of telescope: a tool that, instead of uncovering the motions of distant stars, charts trends in human history across the centuries. By teaming up with Google, they were able to analyze the text of millions of books.

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Praise for Uncharted "Aiden and Michel are big data pioneers, transforming how humanity thinks about itself. Uncharted is a magical, fun, fast and informative read. Every page brims with insight and humor." —Kenneth Cukier, co-author of Big Data: A Revolution That Will Transform How We Live, Work, and Think

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Uncharted Big Data As A Lens On Human Culture
Cheng, D., et al, IEEE Big Data Conference, Oct 2013 The widespread use and adoption of web-based geo maps have provided a familiar set of interactions for exploring extremely large geo data spaces and can be applied to similarly large abstract data spaces.

Uncharted: Big Data as a Lens on Human Culture | m a n u s ...
Now, they have collected and contextualized their findings in the compelling Uncharted: Big Data as a Lens on Human Culture (public library) — a stimulating record of their seven-year quest to quantify cultural change through the dual lens of history and digital data by analyzing the contents of the 30,000 books digitized by Google, using Google's Ngram viewer tool to explore how the usage frequency of specific words changes over time and what that might reveal about ...

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Uncharted is based not on the full picture of the "big data" craze we read about lately, but the ability of Ngrams to display diagrams that tell stories, visual graphs of moments in history. The results of illustrating volumes of reference material offer an interesting look back, but with all this data available, it is perhaps more important to look ahead.

Uncharted: Big Data as a Lens on Human Culture eBook ...
Uncharted: Big Data as a Lens on Human Culture. Erez Aiden, Jean-Baptiste Michel. The book was published in 2013, relatively the early days of what has come to be a fairly common buzzword. Therefore, it is probably unfair to expect this book to have the understanding or perspectives that the field has accumulated in the last few years.

Uncharted: Big Data as a Lens on Human Culture - Erez ...
Uncharted can be thought of as a case study for a piece of software that demonstrates two emerging intellectual trends: big data and digital humanities. These are explored in the book though the creation of the Ngram Viewer interface for examining the scanned Google Books collection.

Uncharted: Big Data as a Lens on Human Culture, GDP: A ...
Uncharted : big data as a lens on human culture / Erez Aiden and Jean-Baptiste Michel. imprint. New York : Riverhead Books, A member of Penguin Group (USA), 2013. isbn. 1594487456 (hardback) 9781594487453 (hardback) contents note.

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